

# **LA CROSSE COUNTY AGRICULTURAL SOCIETY**

Owners and Operators of the La Crosse Interstate Fairgrounds  
Located in West Salem, WI on County Road M, just north of Hwy. 16  
PO Box 52, West Salem, WI 54669-0052

## **LA CROSSE INTERSTATE FAIR FAIREST of the FAIR – 2021**

Sponsored by the La Crosse County Agricultural Society

The local Fairest of the Fair selected will participate in the state contest at the Wisconsin Association of Fairs convention held the following January. The First Runner-up will represent the La Crosse Interstate Fair if the chosen Fairest cannot represent our county.

### **WHO IS ELIGIBLE?**

- Anyone age 18 by January 1, 2022 is eligible to apply.
- Individual must hold a valid Wisconsin driver's license with a good driving record.
- Individual must represent the home county, or may represent an adjoining county if the majority of fair and/or school activities are within La Crosse County.
- Individual must have good public relations skills.

### **EXPECTATIONS:**

- Official Fair Host and Ambassador
- Media Advertising Spokesperson
- Community Parade Attendance
- Daily Fair Appearances
- Public Speaking Engagements
- Representation at the State Convention

### **SELECTION PROCEDURE:**

A panel of impartial judges chosen by the Fairest of the Fair committee will make the selection based upon personality and attitude, maturity and professionalism, speaking ability, poise and appearance, involvement and activities and overall impression. The selection will involve a personal and group interview as well as stage presentation.

### **REGULATIONS:**

- All contestants must have a sponsor to enter this competition. The sponsor will be required to pay a \$25.00 entry fee. In doing this, the Fairest of the Fair will receive a \$600.00 cash scholarship from the La Crosse County Agricultural Society payable upon completion of reign. The First-Runner-up will receive a \$200 cash scholarship.
- Contestant may not compete in any other queen contest during the reign.
- Contestant agrees that the time, manner, and method of judging shall be solely within the discretion of the rules and regulations set forth by the La Crosse Interstate Fairest of the Fair committee and that the decision of the judges shall be final.

### **APPLICATIONS ARE DUE BY 4:30 PM on FRIDAY, APRIL 2, 2021**

- Forms are available on the La Crosse Interstate Fair website:  
[http://lacrosseinterstatefair.com/fairest\\_of\\_the\\_fair](http://lacrosseinterstatefair.com/fairest_of_the_fair)
- Enclose a recent wallet size photo with your application form.
- Return "APPLICATION FORM" and signed "EXPECTATIONS" document to:  
La Crosse County Ag Society – Fairest of the Fair  
c/o Marla J Stello  
4012 Starlite Drive, La Crosse, WI 54601-7509
- Questions may be directed to Fairest Program Coordinator, Marla Stello, #(608) 788-5506.

### **FAIREST of the FAIR EVENT**

- The crowning of the La Crosse Interstate Fairest of the Fair will be Saturday, May 8, 2021. (tentative date, subject to contestant availability)
- The details for the event will be announced as well.

Form must be typed and a wallet size photo attached

## **LA CROSSE INTERSTATE FAIR FAIREST of the FAIR – 2021 Official Application Form**

Contestant Name:

Date of Birth:

Address:

Phone Number:

Email Address:

Driver's License #

Parents Names & Address:

Sponsor:

Contact Person:

Sponsor's Address:

Phone:

\_\_\_\_\_ \$25.00 Entry Fee Enclosed  
\_\_\_\_\_ (Checks payable to: La Crosse Agricultural Society)

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### **EDUCATION:**

High School

Graduate\_\_\_\_\_Senior\_\_\_\_\_Junior\_\_\_\_\_

College

Graduate\_\_\_\_Sr\_\_\_\_Jr\_\_\_\_So\_\_\_\_Fr\_\_\_\_

Major/Degree:

### **CURRENT EMPLOYMENT & WORK RESPONSIBILITIES:**

### **GOALS & AMBITIONS:**

### **COMMUNITY ACTIVITIES:**

**COUNTY FAIR ACTIVITIES / ACCOMPLISHMENTS:**

**SCHOOL CLUBS / ORGANIZATIONS (List leadership positions):**

**HONORS & AWARDS:**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Due April 2, 2021** to La Crosse County Ag Society – Fairest of the Fair, c/o Marla J Stello  
4012 Starlite Drive, La Crosse, WI 54601-7509 along with signed expectations form, wallet size photo and  
sponsor entry fee.