



La Crosse County Agricultural Society

Owners and Operators of the La Crosse Interstate Fair

Located on County Road "M" just north of Hwy. 16

West Salem, WI 54669-0052

P.O Box 52

<http://www.lacrosseinterstatefair.com>

To whom it may concern:

The La Crosse County Agriculture Society, owners and operators of the La Crosse Interstate Fair, would like to invite you to be a sponsor of the 2023 fair. The fair dates for this year are July 19th-23rd, 2023. We have appreciated your past support of the fair and hope to continue having your support this year by offering a donation. (See next page)

The La Crosse Interstate Fair is a free fair that is run largely by volunteers. We pride ourselves on the fact of having local La Crosse businesses sponsor the fair. The fair is an educational networking event for many youth and adults to exchange information and learn about products and technology. It is also a social event for many community individuals and visitors from out of town. Over 15,000 people will visit our fair each year! Without your help, we can not properly educate the public about 4-H, FFA, and agriculture which are especially important aspects to our community.

The support of the community is what has made the La Crosse Interstate Fair a family oriented and educational event. We would deeply appreciate your support of our request. If you should have any questions, feel free to contact:

Don Langrehr, President at (608) 738-1790

Marla Stello, Fair coordinator at (608) 788-5506

Thank you very much for the consideration. It is appreciated!

Sincerely,

LA CROSSE COUNTY AGRICULTURAL SOCIETY

Friend of the Fair, Supporter and Event Sponsorship Packages

The Friend of the Fair Program is a great way to show your support to the visitors and exhibitors of the fair. For sponsors at the Blue level and above, you can select an exhibit and/or show that you wish to sponsor.

Trophy and Award Donors (Contact us for Information)

- Name listed in the fair book
 - Name mentioned at the show
 - Name listed in event program if the event has one
- (***Friend of the Fair Award Sponsor- if an award sponsor donates \$250 or more for awards, they will receive the equivalent of the Pink Ribbon Level listed below)

Fair Supporter – Pink Ribbon Level, Sponsor of \$250

- Business name in annual fair brochure
- Business name on Fair “Thank You Poster” which will be posted in the Exhibition Building
 - Business name listed on our website
 - Business name listed on our Facebook page

Friend of the Fair – White Ribbon Level, Sponsor of \$500

- Pink Ribbon Level Equivalent
- Link to sponsor website (if available) posted on our website
- Link to sponsor website (if available) posted on our Facebook page

Friend of the Fair – Red Ribbon Level, Sponsor of \$750

- White Ribbon Level Equivalent
- Business logo posted on website
- Business logo posted on Facebook page

Friend of the Fair – Blue Ribbon Level, Sponsor of \$1000

- Red Ribbon Level Equivalent
- Sponsorship of an entertainment event first come first served basis. (see next page)
 - Display of a business banner at the event
 - Business name mentioned at the event

Friend of the Fair – Champion Purple Ribbon Level, Sponsor of Negotiated Amount

- Red Ribbon Level Equivalent
- Sponsorship to be negotiated based on donation amount- options can include sponsoring a day of the fair, an event or events at the fair, a building, a program, etc.
 - Display of business banners
 - Business name mentioned at the event(s)

Sponsor Donation Form

La Crosse County Agricultural Society

I am interested in supporting the La Crosse Interstate Fair at the following level:

- _____ Fair Supporter, Pink Ribbon Level (\$250)
_____ White Ribbon Level Sponsor (\$500)
_____ Red Ribbon Level Sponsor* (\$750)
_____ Blue Ribbon Level Sponsor * (\$1,000)
_____ Champion Purple Ribbon Sponsor* (Negotiated)

Sponsor Name: _____

Name of individual or business: _____

Address, City, State & Zip Code: _____

Phone Number: _____ Alt Number: _____

Contact Person: _____ Email: _____

Website: _____

*(Red ribbon or higher only) Please email your logo in a .jpg or high-definition file to: carlie.scriver@yahoo.com
for advertising

_____ The check is enclosed, payable to: La Crosse County Agricultural Society

_____ Please bill me

Please return to: La Crosse County Ag Society
Attn: Carlie Scriver
W4310 Swamp Road
West Salem, WI 54669

Forms due no later than
March 31st to be included
in print advertising.

Thank you for supporting the La Crosse Interstate Fair and the youth of La Crosse County!

Friend of the Fair Event Packages

Blue Ribbon Level Sponsorship – Family Stage and Events (choose one)

_____ Wed, TBD

_____ Thu, TBD

_____ Fri, TBD

_____ Fri, TBD

_____ Sat, TBD

_____ Sat, TBD

_____ Sun, TBD

OR (Champion Purple Ribbon Level only):

_____ Sponsorship of the Featured Family Stage Entertainment on Friday night.

_____ Naming of a fair day in our brochure. What day would you like? _____

OR:

_____ We do not wish to be associated with one exhibit; support is for the fair.

_____ We do not have a preference, please place us with an event that is available.