



La Crosse County Agricultural Society

Owners and Operators of the La Crosse Interstate Fair

Located on County Road "M" just north of Hwy. 16

West Salem, WI 54669-0052

P.O Box 52

<http://www.lacrosseinterstatefair.com>

To whom it may concern:

The La Crosse County Agriculture Society, owners and operators of the La Crosse Interstate Fair, would like to invite you to be a sponsor of the 2024 fair. The fair dates for this year are July 17th-21st, 2024. We have appreciated your past support of the fair and hope to continue having your support this year.

The La Crosse Interstate Fair is a free fair that is run largely by volunteers. We pride ourselves on the fact of having local La Crosse businesses sponsor the fair. The fair is an educational networking event for many youth and adults to exchange information and learn about products and technology. It is also a social event for many community individuals and visitors from out of town. Over 15,000 people will visit our fair each year! Without your help, we can not properly educate the public about 4-H, FFA, and agriculture which are especially important aspects to our community.

The support of the community is what has made the La Crosse Interstate Fair a family oriented and educational event. We would deeply appreciate your support of our request. If you should have any questions, feel free to contact:

Don Langrehr, President at (608) 738-1790

Carlie Scriver, Fair Consultant at (608) 317-9168

Thank you very much for the consideration. It is appreciated!

Sincerely,

LA CROSSE COUNTY AGRICULTURAL SOCIETY

Thank you for supporting the La Crosse Interstate Fair and the youth of La Crosse County!

Friend of the Fair, Supporter and Event Sponsorship Packages

Trophy and Award Donors (Contact us for Information)

- Name listed in the fair book
 - Name mentioned at the show
 - Name listed in event program if the event has one
- (***Friend of the Fair Award Sponsor- if an award sponsor donates at least \$250 for awards, they will receive the equivalent of the Pink Ribbon Level listed below or the level that matches the total donation)

Fair Supporter – Pink Ribbon Level, Sponsor of \$250

- Business name in annual fair brochure
- Business name on Fair “Thank You Poster” which will be posted in the Exhibition Building
 - Business name listed on our website
 - Business name listed on our Facebook page

Friend of the Fair – White Ribbon Level, Sponsor of \$500

- Pink Ribbon Level Equivalent
- Link to sponsor website (if available) posted on our website
- Link to sponsor website (if available) posted on our Facebook page

Friend of the Fair – Red Ribbon Level, Sponsor of \$750

- White Ribbon Level Equivalent
- Business logo posted on website
- Business logo posted on Facebook page

Friend of the Fair – Blue Ribbon Level, Sponsor of \$1000

- Red Ribbon Level Equivalent
- Sponsorship of an entertainment event first come first served basis. (see next page)
 - Display of a business banner at the event
 - Business name mentioned at the event

Friend of the Fair – Champion Purple Ribbon Level, Sponsor of Negotiated Amount

- Red Ribbon Level Equivalent
- Sponsorship to be negotiated based on donation amount- options can include sponsoring a day of the fair, an event or events at the fair, a building, a program, etc.
 - Display of business banners
 - Business name mentioned at the event(s)

Thank you for supporting the La Crosse Interstate Fair and the youth of La Crosse County!

Sponsor Donation Form

La Crosse County Agricultural Society

I am interested in supporting the La Crosse Interstate Fair at the following level:

- _____ Fair Supporter, Pink Ribbon Level (\$250)
- _____ White Ribbon Level Sponsor (\$500)
- _____ Red Ribbon Level Sponsor** (\$750)
- _____ Blue Ribbon Level Sponsor ** (\$1,000)
- _____ Champion Purple Ribbon Sponsor** (Negotiated)

Sponsor Name: _____

Name of individual or business: _____

Address, City, State & Zip Code: _____

Phone Number: _____ Alt Number: _____

Contact Person: _____ Email: _____

Website: _____

_____ The check is enclosed, payable to: La Crosse County Agricultural Society

_____ Please bill me

Please return via mail or email to:

La Crosse County Ag Society
Attn: Carlie Scriver
W4310 Swamp Road
West Salem, WI 54669

Carlie.scriver@yahoo.com

Forms due no later than
March 31st to be included
in print advertising.

**** (Red ribbon or Higher Levels) Please email your logo in a .jpg or high-definition file to:**

carlie.scriver@yahoo.com for advertising

****Blue Ribbon/Champion Levels: Please call or email Carlie Scriver to discuss advertising options.
608-317-9168 carlie.scriver@yahoo.com**

Thank you for supporting the La Crosse Interstate Fair and the youth of La Crosse County!